









# Institution's Innovation Council Saurashtra University

# Start-up Valuation

25 August 2022

At

Virtually on Webex Saurashtra University Campus, Rajkot

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## Saurashtra University - IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

#### Event Schedule

11:00	Welcome
11:05	Awarness Session
12:00	Q n A
12:15	Closing Ceremony

**Event Registration Link** 

bit.ly/SUSEC-SV

#### Brief about Event

Saurashtra University - Institutions' Innovation Council and SU Start-up and Entrepreneurship Council, collaboratively organizes a session on Start-up Valuation to understand the Valuation process, requirement, eligibility, stage of start-up etc.

The webinar's objective is to gain insights about start-ups, Valuation, funding scheme etc. In this webinar we understood "Valuation is neither a pure art nor a pure science but a perfect combination of both" also understood valuation process. Valuation is the process of estimating the market value of a financial asset or liability of the business or an Individual. Discussed about what is business valuation and reasons for business valuation. start-up valuation is the process of quantifying the worth of a company, aka its valuation was discussed in detail. This involves 5 Stages of Start-up Funding. In this webinar Myntra case study explained by the speaker for understanding example of start-up.

Also learn what attracts investors to invest in loss-making start-ups and how do investors value loss-making start-ups. Speaker told what are the issues that make start-up fail so, you need to find out what is wrong in your business.

## **Key Points**

During the session, below mentioned points were discussed:

- ➤ What is Valuation?
- ➤ What is Business Valuation?
- > Increment in Start-ups in India
- Stages of Start-up Funding
- ➤ Key Valuation Factors for Start-ups
- > Top loss-making Start-ups in India
- ➤ Why So Many Start-ups Fail and Incur Losses?
- ➤ Approaches to Business Valuation
- > FAQs related to Start-up Valuation

#### Outcome

As per the event, various types of Start-ups, examples of Start-ups and Various Start-up funding was made understood by the speaker.

Also, as it was related to Start-up Valuation and awareness creation, a basic knowledge of how-to Start-up, how it works, how to use funding opportunities, with various examples of Start-up etc.

# About the Speaker/Chief Guest



CA. (Dr.)Anjali Choksi

**Registered Insolvency Professional** 

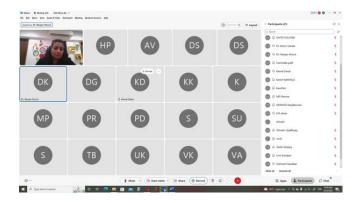
Registered Valuer (Financial Assets)

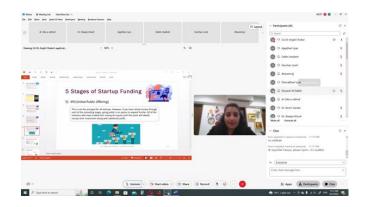
Certified Independent Director(IICA)

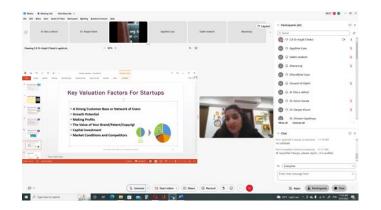
Partner, DJNV & Co-Chartered Accountants

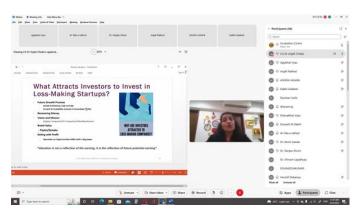
Vice-Chairperson, Ahmedabad Branch of WIRC of CAI.

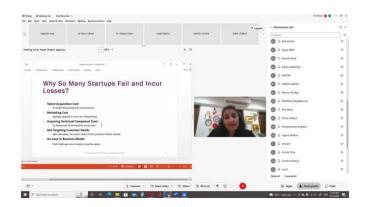


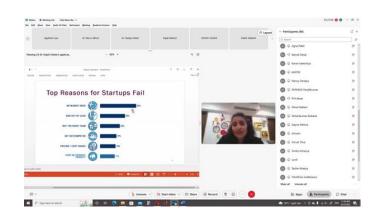












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